

**No. 26-07/2015-T&C-CM**

**Date: 22.09.2015**

**Circular T&C-CM No. 38/15-16**

To  
 All CGMs- Telecom Circles/ Telephone Districts

**Sub: Rationalization of data tariff under prepaid mobile services-reg.**

Kindly refer to this office letter of even no. dated 24.08.2015, 09.04.2015, letter no. 26-07/2011-T&C-CM(pt) dated 24.08.2015 and subsequent orders/clarifications issued from time to time with regard to data tariff under prepaid mobile services. Now the competent authority has decided to rationalize the prepaid data tariff under mobile services, as under:-

- (i) Data STV 78 and Data STV 139 are withdrawn.
- (ii) Rationalization of Data STV 98 and Data STV 155 as below:

EXISTING Data STV in Rs.(Inclusive service Tax)	REVISED Data STV in Rs.(Inclusive service Tax)	Total bundled free Usage	EXISTING Validity of freebies (in days)	REVISED Validity of freebies (in days)	Data Charges after freebies	Data Charges in Rs./MB (For APN bsnlstream)
98	No Change	650 MB	16	<b>14</b>	2p/10KB	0.25
155	No Change	1 GB	22	<b>20</b>	2p/10KB	0.25

- (iii) Rationalization of Annual Data Plan vouchers as below:

Annual Prepaid Data Plan Vouchers							
Particulars	EXISTING DPV-3299	REVISED DPV3999	EXISTING DPV-2299	REVISED DPV2799	EXISTING DPV-1251	REVISED DPV1499	NEW DPV4499
MRP of Data Plan Voucher* (Incl. of S. Tax)	Rs. 3,299	<b>Rs. 3,999</b>	Rs. 2,299	<b>Rs. 2,799</b>	Rs. 1,251	<b>Rs. 1,499</b>	<b>Rs.4499</b>
Free Data Usages	2.5 GB per month for 12 months	2.5 GB per month for 12 months	1.5 GB per month for 12 months	1.5 GB per month for 12 months	0.75 GB per month for 12 months	0.75 GB per month for 12 months	30 GB for 12 months
Main Account Validity	One Year. Further extension of validity, through same plan voucher.						
Availability	Through C-Top up						
Applicability	For data plans with and without sale of BSNL Data Card or any of the BSNL bundled Data Card						
Base Voice Tariff plan	Prepaid Per Minute Plan						

\* In case of Assam, J&K and North East LSAs validity of plan is subject to the guidelines/instructions issued by Govt. of India/Regulatory Authority from time to time.

(iv) **New Data STV of Rs. 444:**

Data STV in Rs.(Inclusive service Tax)	Total bundled free Usage	Validity of freebies (in days)	Data Charges after freebies***	Data Charges in Rs./MB*** (For APN bsnlstream)
444	3 GB	60	2p/10KB	0.25

\*\*\*Data charges beyond free usage shall be deducted from the available balance in his main account.

Additional Commission for 30 days from the date of implementation in addition to 5.5% commission to STV:-

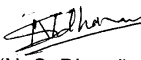
Additional commission on the fly of Rs.45 to franchisee chain with Rs.32 for retailer and Rs.13 to franchisee.

(v) **New Data Combo voucher of Rs.239 :**

Data Combo Voucher in Rs.(Inclusive service Tax)	Total bundled free Usage	Validity of freebies (in days)	Data Charges after freebies***	Data Charges in Rs./MB*** (For APN bsnlstream)
239	1 GB+Rs 100 talk time	14	2p/10KB	0.25


\*\*\*Data charges beyond free usage shall be deducted from the available balance in his main account.

2. All the other terms and conditions will remain same.
3. **The above tariff will be applicable from 01.10.2015 on PAN India basis. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.**
4. This may be brought to the notice of all concerned for taking necessary action in this Regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
5. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
6. This circular is issued based on the approval of ECT vide Approval No.1980 dated 22.09.2015 in P&P-CM cell file No.3-38/ECT/2015/P&P-CM(Pt.II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on [hqcm.pp@gmail.com](mailto:hqcm.pp@gmail.com), [hqcm\\_pp@bsnl.co.in](mailto:hqcm_pp@bsnl.co.in).

  
(N. S. Dhami)  
AGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing) - for marketing initiative.
- 7) GMs (CMTS-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.

  
(Rakesh Arya)  
Dy. Manager (T&C-CM)